



天津大学  
Tianjin University

# 2020 China-ASEAN ‘Learning about Ocean’

## Student Film Competition

### Information Sheet

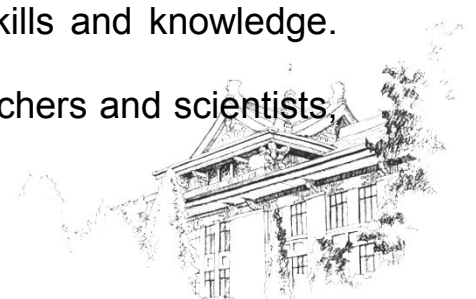
**Call for Entry: Opens July 24<sup>th</sup>, 2020**

**Deadline for submissions: September 11<sup>st</sup>, 2020**

[http://marine.tju.edu.cn/en/xwzx/tzgg/202007/t20200708\\_317542.html](http://marine.tju.edu.cn/en/xwzx/tzgg/202007/t20200708_317542.html)

Due to the corona-crisis, it is getting harder to carry out offline events. We therefore plan for an online film competition for the students enrolled in the universities of China and ASEAN.

The Student Film Competition (SFC) is held by the China-ASEAN Smart Ocean Center (CASOC). This year’s topic is ‘**Learning about Ocean**’, which including ten ocean-related categories, is designed to provide young students opportunities to share their stories or experiences about the ocean while discovering and enhancing their skills and knowledge. Judged by an elite jury of filmmakers, marine researchers and scientists,





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Tianjin University

the top three winners for each category will receive contribution fee, the top four Peoples' Choice Awards for each category will receive exquisite gifts. All of the participants will receive presents and have the advanced opportunities to attend the following programs held by CASOC.

Students will make a “big splash”, and have their voices heard through filmmaking! Creativity and ingenuity is highly encouraged. Winning films will be chosen on the basis of creativity and the ability to share an ocean-related scientific or attractive story.

中国-东盟智慧海洋中心  
China-ASEAN Smart Ocean Center

### **Contribution Fee**

The contribution fee will be awarded to the top three winning films in each category:

**One for 1<sup>st</sup> Place: RMB 5000**

**Two for 2<sup>nd</sup> Place: RMB 3000**

**Four for Peoples' Choice Award: exquisite gifts**

All of the participants will receive presents.

(The above amounts are all in RMB and do not involve the calculation of exchange rate. All contribution fees are pre-tax amount.)





## Competition Rules

### 1) Subject of the Films

The subject of the films must be related to the ocean, and match one or several of the following categories.

- Disastrous wave
- Tsunami
- Storm surge (including hurricane)
- Rip current
- Red tide or green tide
- Marine oil spill
- Marine microplastic pollution
- Other ocean disasters
- Local ocean legend
- Ocean-related local customs





## 2) Criteria

Films will be scored based on the ten criteria (listed below) and listed in more detail in the **China-ASEAN SFC Scoring Rubric**, which is divided into two main components, **Content** and **Sci-tech**. The films with the highest scores will be edited by the CASOC, and then screened at the website.



### **Content**

- Storytelling

- Artistic

- Continuity

- Originality

- Creativity

### **Sci-tech**

- Reality

- Availability





- Comprehensiveness
- Professional
- Instructive

### 3) Eligibility Requirements

- The film must be directly related to the ocean.
- The film must be based on one of the categories.
- All film content must be original, copyright free or have written permission, and be properly documented.
- If music is used, it must be from a public domain or royalty-free. Copyrighted music is strictly prohibited.
- If video, images or other content are used from another person, evidence of permission for use must be provided and acknowledged in the film credits. This is strictly enforced.
- The authors of the films must be the students enrolled in the universities of China or the universities of ASEAN.





- All of the production must be done by a student with one tutor or a group of students with one tutor.
- The tutor and the participants should come from the same institution.
- Films must be submitted at the SFC Page.
- Total running time of each film submission must be five minutes or less, including credits.
- The size of the films should be 20-200 MB.
- Chinese or English are acceptable, but the films must have English subtitles.
- Each participant could submit three films in different categories at the very most.

#### 4) Important Information

- SFC is free to participate; there is no submission fee to submit a film.
- Films will begin to accept on **July 24<sup>th</sup>, 2020**





- Final date for submission is midnight, **September 11<sup>st</sup>, 2020**, with no exceptions.
- Thumbs-up for the films will begin from **September 14<sup>th</sup>, 2020** to **September 25<sup>th</sup>, 2020**.
- Judgment by the elite jury of specialists will begin from **September 14<sup>th</sup>, 2020** to **September 25<sup>th</sup>, 2020**.
- Students will be notified of the final place of their submission no later than **October 16<sup>th</sup>, 2020**.
- Please complete one entry form per film submission. Only one entry form is needed for a film being submitted by a group of students. Once your film is received, along with the entry form, it officially enters the competition.
- Submission process

**SFC ONLY accepts online submissions.**

1. Visit the SFC website page at <https://marine.aitamen.cn> and complete the online registration form.





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2. Submit your film.

- The People's Choice Award will be awarded to the four films with top thumbs-ups in each category.
- **The Center will own the copyright and have the free license to edit and use the submitted films without more advanced notices.**
- The Center reserves the right to disqualify any film that does not meet the above eligibility requirements.
- The date and the time we mentioned is Beijing Time.

You are warmly welcomed to contact us at [tju\\_smartocean@163.com](mailto:tju_smartocean@163.com).

**We look forward to seeing your film!**

